

**3.—Circulations<sup>1</sup> of Daily, Semi-Weekly and Weekly Publications, in Cities of 20,000 Population or Over, 1940—concluded**

City	Census of 1931		Daily <sup>2</sup>		Semi-Weekly <sup>3</sup>		Weekly <sup>4</sup>	
	Popu-lation	House-holds	No.	Circulation	No.	Circulation	No.	Circulation
Windsor.....	63,108	14,900	1	46,000	Nil	-	Nil	-
Verdun.....	60,745	13,914	Nil	-	"	-	2	33,000
Halifax.....	59,275	12,147	2	90,000	"	-	3	4,000
Regina.....	53,209	12,017	1	33,000	"	-	Nil	-
Saint John.....	47,514	10,890	1	37,000	"	-	1	5,000
Saskatoon.....	43,291	9,698	1	22,000	2	10,000	2	105,000
Victoria.....	39,082	10,431	3	31,000	Nil	-	2	35,000
Three Rivers.....	35,450	6,191	1	11,000	"	-	4	14,000
Kitchener.....	30,793	7,189	1	14,000	"	-	Nil	-
Brantford.....	30,107	7,487	1	13,000	"	-	"	-
Hull.....	29,433	5,394	Nil	-	"	-	3	12,000
Sherbrooke.....	28,933	5,666	2	18,000	"	-	2	25,000
Outremont.....	28,641	6,086	Nil	-	"	-	Nil	-
Fort William.....	26,277	5,576	1	7,000	Nil	-	Nil	-
St. Catharines.....	24,753	6,115	1	12,000	"	-	1	5,000
Westmount.....	24,235	5,454	Nil	-	"	-	1	7,000
Kingston.....	23,439	5,514	1	12,000	1	2,000	1	8,000
Oshawa.....	23,439	5,605	1	3,000	Nil	-	2	12,000
Sydney.....	23,089	4,494	1	16,000	"	-	Nil	-
Sault Ste. Marie...	23,082	4,989	1	8,000	"	-	"	-
Peterborough.....	22,327	5,295	1	9,000	"	-	1	8,000
Moose Jaw.....	21,299	5,176	1	5,000	"	-	2	8,000
Guelph.....	21,075	5,096	1	8,000	"	-	Nil	-
Glace Bay.....	20,706	3,819	1	8,000	"	-	"	-
Moncton.....	20,689	4,201	2	14,000	"	-	2	8,000
<b>Totals.....</b>	<b>3,386,272</b>	<b>757,223</b>	<b>65</b>	<b>2,150,000</b>	<b>12</b>	<b>63,000</b>	<b>176</b>	<b>3,783,000</b>

<sup>1</sup> For newspapers—averages for 12 months ended Sept. 30, for periodicals—averages for 6 months ended Dec. 31. <sup>2</sup> Includes the sum of morning and evening editions of the same newspaper. Also includes papers issued five times a week. <sup>3</sup> Includes papers published two, three or four times a week. <sup>4</sup> Includes special Saturday and Sunday editions of daily papers.

**Publications in the French Language.**—Such publications include a comparatively large proportion of periodicals dealing with literature, music, religion, and similar cultural subjects, and the circulations of many of these periodicals are not reported in *McKim's Directory of Canadian Publications*. Publications for which the circulations are not reported are not included in either the number or circulations given in Table 4. Since the majority of such unreported publications are likely to have fairly small circulations, the figures of the table represent a larger proportion of total circulation than of the total number of publications. Among daily newspapers, there is only one small publication unreported in each year.